The Tavistock Mail

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THE GLASGOW WAREHOUSE

The longest established and the store doing perhaps the largest business in Tavistock or for that matter in the county, is the mercantile business of Mr. Fred Krug. whose store is a veritable ark where the customers' wants from a pin to an anchor can be satisfied.

In boyhood days Mr. Krug endured many of the hardships of pioneer life. Born in Gartaw, Province of Hanover, Germany in 1843, the family settling in Berlin, Ont. His first experience in business was in the newspaper line. After attending the public schools for a few years he entered the office of the "Bauernfreund" in Waterloo, where he went through the old fashioned apprenticeship, under the late Jacob Teuscher. His experiences were such that few of our present journalists would care to face. It was part of his

duties to deliver the papers which he did on horse-back. In winter or in summer, on not the best of roads and often times through storm and snow banks he found his way from one farm house to another with the papers. These were some of the experiences that laid the ground work of a splendid physique and the prompt business methods which have made him so successful.

In January 1860 Mr. Krug left the printing office in Waterloo and removed to Tavistock - then called Inkerman - to accept a position as clerk in the log store conducted by the late Jacob Wagner. In 1870 he commenced business for himself and in 1872 he formed a partnership with Mr. Adam Falk. The business was conducted under this partnership until 1884 when Mr. Krug took over

the entire business and has since been conducting it alone.

The business has grown steadily and rapidly and is to-day considered one of the largest general mercantile business in Western Ontario, employing about twenty hands; the most active worker being Mr. Krug himself. The store is an up-to-date departmental one. Every branch of merchandise is kept in the best assortment, and each department is managed as if it was a separate business. Mr. Krug is one of the oldest importers in Western Ontario always making it a strict rule to pay cash, saving large cash discounts, in which, of course, his customers share. He is a large buyer and in sugar alone buys from one to three car-load lots; and also deals largely in Rio coffee, buying it green in the car-lots direct from the growers at Rio de Janiero.

He was appointed Post Master in 1885. He built a handsome block which is occupied by the Western Bank of Canada and the post office, that would do credit to a much larger place. Mr. Krug has always taken a keen interest in municipal affairs and has assisted in all advancements of Tavistock.

The Canadian Graphic October 21st, 1905

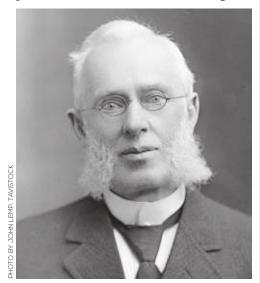
The photo (circa 1892) was taken before the addition of a second storey to the rear of the building. At this time the store housed the local Post Office and Bell Telephone office as well as the head-quarters of Wellington Mutual Fire Insurance.

Mr. Krug is shown (on the steps) along with his many employees who grace the elegant verandah, and his three sons stand at left between the first two pillars - left to right: Fred Jr., Dr. H. S. and John (Jack).

Tavistock's Leading Citizen Dies

With a tragic suddenness which startled and shocked the entire community, death came, early last Friday morning, to one of the community's oldest and most highly respected citizens in the person of Mr. Frederick Krug, who for the long period of sixty-five years, had taken a lively interest in the life of the town, and had contributed much to the commercial prosperity of the place.

By his sudden demise, Tavistock loses a just and upright man, generous and honorable, and one of its oldest pioneers, and a man who had a great



Mr. Frederick Krug

deal to do in moulding the cornerstone of our thriving and prosperous community. His incomparable aid and assistance, both moral and financial, was of unlimited dimensions and most of our local organizations and enterprises can be traced back to their initiation through the the work of Frederick Krug.

His service to the church, library and post office, to say nothing of the other numerous enterprises and associations of which he was a prominent and leading light, was long, faithful and honorable and his record of years' service was remarkable and will challenge comparison for all time to come.

The late Mr. Krug, who had attained the remarkable age of 81 years and 7 months, was born on July 4th, 1843, in the town of Gartaw, Province of Hanover, Germany, which at that time was a British province - thus he was born a British subject. He was the youngest son of the late Henry Krug and Louise Martens. His mother died when he was about two years old.

On June 17th, 1867, Mr. Krug was united in marriage to Jane Stewart, of Tavistock, who predeceased him ten years ago. This union was blessed with a family of nine children, three of whom predeceased him. Three sons and three daughters survive, viz: Dr. H. S. Krug of St. Louis Mo., John

Aylmer & Delhi corn 9 cents, 3 for 25¢, Old Homestead Brand corn 8¢, Aylmer and Delhi peas 9 cents, 3 for 25 cents. U. Q. and Boulter's Tomatoes 13 cents, 2 for 25 cents. F. Krug.

Krug of the Glasgow Warehouse has secured control of the celebrated Blue Ribbon Tea.

July, 1903

F. Krug of Tavistock and Fred Krug of Kitchener, Mrs. E . B. Arnott of Tavistock, Mrs. R. B. Moore of Galt and Mrs. N. W. McVicar of Rosetown, Sask.

Mr. Krug's greatest contribution to the commercial life of the town was in connection with the Tavistock Milling Company of many years ago. In order that such an industry might be organized and brought to Tavistock he donated the property and building as well as the railway siding. In this and many other ways Mr. Krug assisted very materially in making Tavistock a prosperous worthwhile place in which to live.

Possibly the outstanding features of Mr. Krug's life were his absolute dependability, his fine Christian character and his regard for his fellow men. He belonged to the true aristocracy of character, and reflected a radiance of helpful influence in his home life, and throughout his entire business career. The whole community is in deep sorrow over the loss of such a man, a veritable Moses among men.

His influence will live and do its work here long after we are all gone, while he will be working yonder in the better land, at some noble task to which he will be appointed by the Master who has gone before.

> **The Tavistock Gazette** March 5th, 1905

Mexican Parrott

Dr. H. S. Krug, of the LC McLean Surgical Institute, St. Louis Mo., had a Mexican boy under his treatment for a number of months, and when the lad left for his southern home about two months ago, he was in firstclass shape.

Naturally he and his father were grateul, and before leaving for Mexico the boy, who is an expert at teaching parrotts to talk, said that when next he went into the mountains he'd get Dr. Krug a pair of parrotts.

Weeks passed and the thought of the coming parrotts had completely left Dr. Krug's mind, when one day along came two handsome young Mexican parrotts. They can talk Spanish fluently, but their knowledge of English is very meagre. The parrotts are not quite two years old, but are of good size. Yesterday morning, Wednesday, J. F. Krug received by express one of them, it having left St. Louis on Monday.

Probably it is just as well that this parrott cannot speak English, for its language and politics might be bad. 'Twill now have an opportunity to become a loyal supporter of the liberal party. J. F. K. will take the parrott with him to all the meetings of the next election campaign. Watch THE GAZETTE for a full report of his The Tavistock Gazette speeches. June 14th, 1900

THE GLASGON WAREHOUSE!

We Cordially Invite Everybody to Visit

WAREHOUSE and inspect our Large and Well-assorted Stock

THERE ARE TEMPTING BARGAINS in every Department and you are sure to find something that will interest you. Come whether you want to buy or not as it will be a pleasure to us to show you through

STORE CLOSED FROM 2 TO 5 ON THE 18th N.B.—WE ARE STILL SELLING IS LES. REDPATH'S BEST SUGAR FOR \$1.00.

F. KRUG.

On Saturday, July 7th, the Glasgow Warehouse, which, for the past fifty years has been one of the largest mercantile establishments in this vicinty, passed from the hands of its original owner, Mr. Fred Krug, into the possession of four of Tavistock's popular young men. Messrs. Adam Roth, Edward Roth, Percy Armstrong and Charles Kaufman.

This change is one of the biggest, if not the biggest, and most important deals that has ever taken place here for many years. It took the village entirely by surprise, and all will learn of the change with deep interest for the Glasgow Warehouse has been a well-known place of business for many years. Not only this, but it is also the oldest institution in Tavistock coupled with the interesting fact that it has been owned and operated by its late veteran proprietor, Mr. Fred Krug for the entire period of its existence.

Mr. Krug will live retired at his palatial residence, "The Maples" and will enjoy a well-earned rest after nearly half a century of an honorable, upright business career.

The Tavistock Gazette July 12th, 1917



Tennis Tournament

TOURNAMENT - The tennis tournament on Mr. Krug's fine lawn on Wednesday of last week was a pleasant one all round, but particularly so to the Tavistock players who won. Their opponents were from Stratford.

The games were witnessed by a number from town and from New Hamburg, Haysville and Stratford, after which a delicious lunch was served by the ladies of the Tavistock Tennis Club.

July 18th, 1901

About this publication

The Tavistock Mail is a special publication of the Lemp Studio Collection to promote the advancement of historical knowledge of the Village of Tavistock and its people. All writings within this edition were taken as direct quotes from existing literature on the Village, principally from the Tavistock Gazette.

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